



# TORINO SOCIAL IMPACT

April 1° 2021  
Asis – Social Innovation day

A territorial alliance among public, private, profit and non-profit actors to make Turin one of the key places in the world for social innovation and social finance





# Mission -

To create an **open collaborative territorial platform** and a **collective brand** to foster an ecosystem where social innovators, companies and investors can **experiment and thrive impact solutions** and pursue financial goals alongside social ones by addressing societal needs combining:

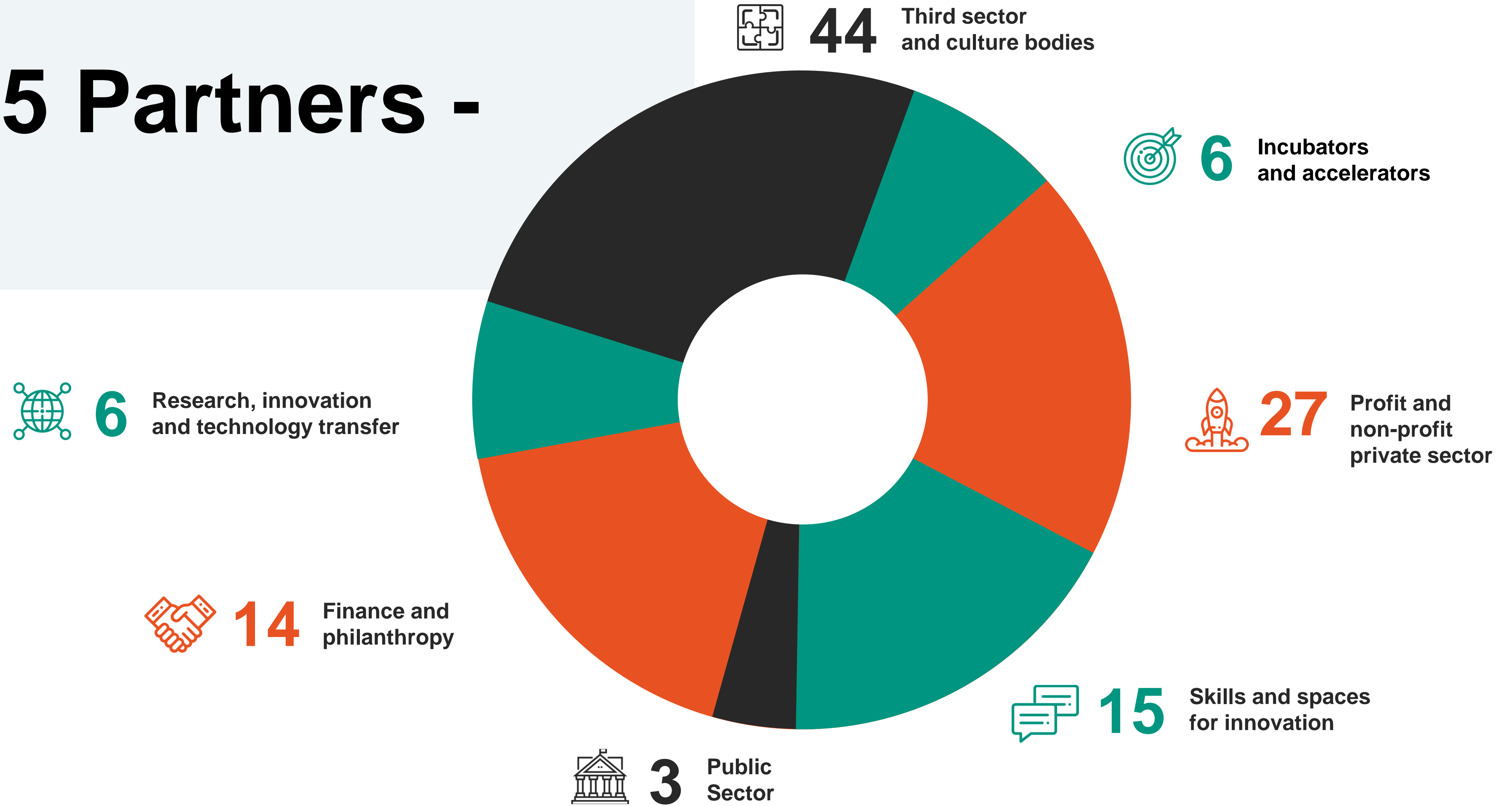
- Emerging technologies
- New financial tools
- Entrepreneurship and social innovation







# 115 Partners -





# Activities -

- Promote the ecosystem and position it on the global map of social impact investment
- **Build common infrastructures and pilot projects that strengthen the ecosystem**



Services



Projects



Opportunity  
and Financing



Events



# STRATEGIC PLAN

## ECOSYSTEM BUILDING

Creating the best conditions for impact entrepreneurship through services, skills, financial instruments, innovative projects

## IDENTITY AND PROMOTION

Creating a collective brand to position the territory on the global impact investment map

### STRENGTHENING

### EXPERIMENTING

### REPRESENTING

### ATTRACTING

#### COMMON INFRASTRUCTURES

#### IMPACT FINANCE

#### COLLABORATIVE PROJECTS

#### WEB AND SOCIAL MEDIA

#### INTERNATIONAL MEETINGS

Impact Measurement Center

Social Stock Exchange

BLOCKCHAIN FOR SOCIAL GOOD

EVENTS

ROADSHOW

Teh4Good Hub

SIB e Pay for Results

SCALABILITY & REPLICABILITY

STORYTELLING

NETWORKING

Competences

Investments

TORINO CITY LABS

Observatory

Social procurement & outcome based contracting

# Competence center for impact measurement

## Goal

A center for the **enhancement of evaluation culture and practices**, through **guidance, methodological support, training, updating** and **alignment** with international methodologies

## Partner

Promoted in 2018 by the **Social Entrepreneurship Committee** of the **Turin Chamber of commerce**. Supported by several **partner** (Tiresia research center of Politecnico di Milano; University of Turin; Politecnico di Torino; Cottino Social Impact Campus, Compagnia di San Paolo, Human Foundation)



## Activities

- Promoting measurement culture and practice **through high level training** and cultural events (seminar, workshop, etc.)
- Addressing local actors evaluation needs and impact interests with a **first stage guidance**
- Conducting **impact measurement** on **strategic** subjects in order to enrich the ecosystem in terms of **knowledge** and **good practices**



## More in depth...

Promoting measurement culture and practice **through high level training** and cultural events (seminar, workshop, etc.)



**University course on social impact evaluation** carried out by the **Management Department of the University of Turin**, conceived to enhance knowledge and skills in the field of impact assessment.

**125 hours** of classroom lessons, practical-laboratory lessons and a project work

Currently on our **2<sup>nd</sup> edition** (2020/2021) counting **68 participants**

1<sup>st</sup> edition (2019/2020) **84 trained evaluators** (certificate)



## More in depth...

Addressing **local actors evaluation needs and impact interests** with a **first stage guidance**

- Preliminary **theoretical framework and methodological guidance** to private actors
  - Supporting a start-up working on food waste, plastic use cutbacks and consumers' responsible behaviour
  - Supporting a start-up working on sustainable tourism through community engagement

## More in depth...

Conducting **impact measurement** on **strategic** subjects in order to enrich the ecosystem in terms of **knowledge and good practices**

- **Support** local public and private actors along their **measurement processes, co-developing evaluation designs (ex-ante or ex-post)**

**Homes4all** project - addressing housing emerging needs:

- Developing the outcome contracting mechanism, involving private actors (social sector providing services) and public administration;
- Defining expected outcomes and impacts, related indicators (both hard, cashable and soft) tied to the rewarding mechanism;
- Defining outcome measurement model (quasi experimental methodology – regression discontinuity design)

## More in depth...

Conducting **impact measurement** on **strategic** subjects in order to enrich the ecosystem in terms of **knowledge and good practices**

**I3S** project - technology transfer for the third sector:

- Defining evaluation design (ToC methodology)
- Defining a set of indicators and measurement tools

**Social Tech Lab** programme - technology for SDGs and social impact:

- Defining evaluation design (ToC methodology)
- Defining a set of indicators and measurement tools



# Thank you for your time

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