



Alpine Social Innovation Day – April 1st

# Workshop #5

***" Social impact, methodologies, measurement and concrete applications "***

14h00 – 15h30



# ASIS main objective

ASIS project aims to identify and develop a shared vision of Social Innovation, to respond to the common challenges in the Alpine Area. The ASIS project provides support to Public Authorities by defining strategic policies and recommendations to improve the implementation of social innovation.

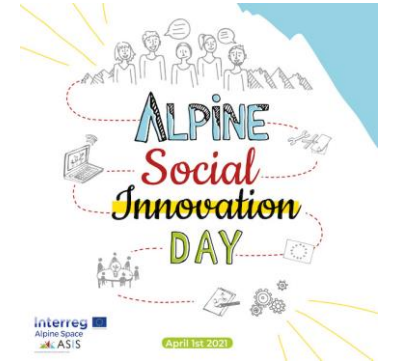
# ASIS specific objectives



Asis project achieved during the last 3 years the following 3 specific objectives:

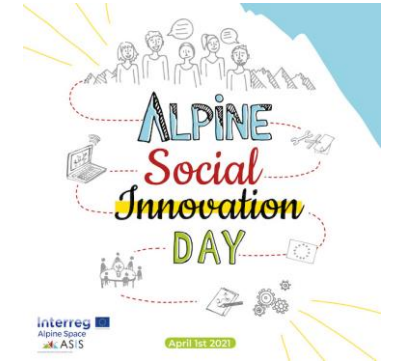
- 1) To provide public authorities, business support organisations and sectoral agencies with common criteria/concept of Social Innovation between Alpine Space regions in order to create a common vision.
- 2) To propose new tools, methodologies and guidelines in order to help business support organisations and sectoral agencies to better support sustainable and Social Innovation projects and improve cooperation between them on that topic.
- 3) To give recommendations to public authorities on how to adapt public policies to Social Innovation challenges and how to support funding bodies in a new approach of funding principles.

# Social impact



Among the in-depth tools to support social innovation, ASIS Project addressed the topic of Social Impact, methodologies, measurement and concrete applications through specific guidelines and documents.

Measuring social impact helps to understand, manage and communicate the social value of programme, services, organisations, individuals, and communities.



# The aim of this workshop

- Promoting social impact measurement through real experience and examples
- Strengthen the culture of social impact measurement to be a guide for the public body, private sector, organizations to archive intentional positive changes
- Focus on the work done by Asis, raising awareness on the theme of social impact

# Programme



- 14h00 **Introduction**  
Emiliano Iannone, Torino Chamber of commerce, Italy
- 14h05 **Social impact measurement,**  
Valentina Tosi, Tiresia, Italy
- 14h30 **How public authorities face with social impact measurement: the Torino Social impact case study**  
Gaia Giombelli, Torino Social impact, Italy
- 14h45 **Social impact measurement: a case study**  
Bernard De Coundenhove, Habitat&Humanism, France
- 15h00 **Dialogue on the practice: sharing experiences, questions to the speakers**  
Federico Guiati, POA Italy
- 15h20 **Guidelines presentation and conclusions**  
*Social impact evaluation and indicators*  
*How public authorities face social impact measurement*  
Emilie Lanciano, University of Lyon 2, France