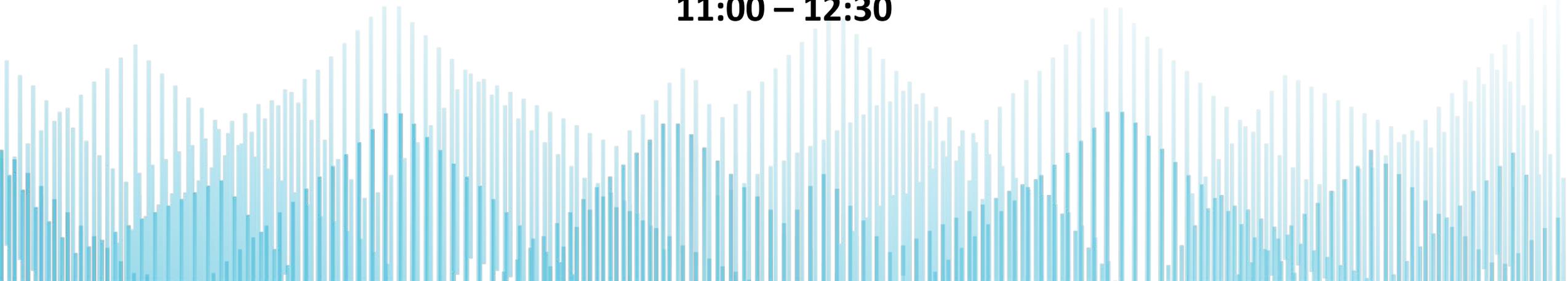


How can public actors and social innovators join their forces to answer growing societal challenges?

Workshop 1st April 2021

11:00 – 12:30



Agenda

1) SI and public administrations – what we've learned so far

- Challenges and obstacles
- Recommendations and areas of action

2) SI in practice – your experiences and ideas

- Citizens' involvement and cooperation with public actors
- Discussion in 2 groups

3) Summary and wrap-up

- Summary and discussion of the groups sessions

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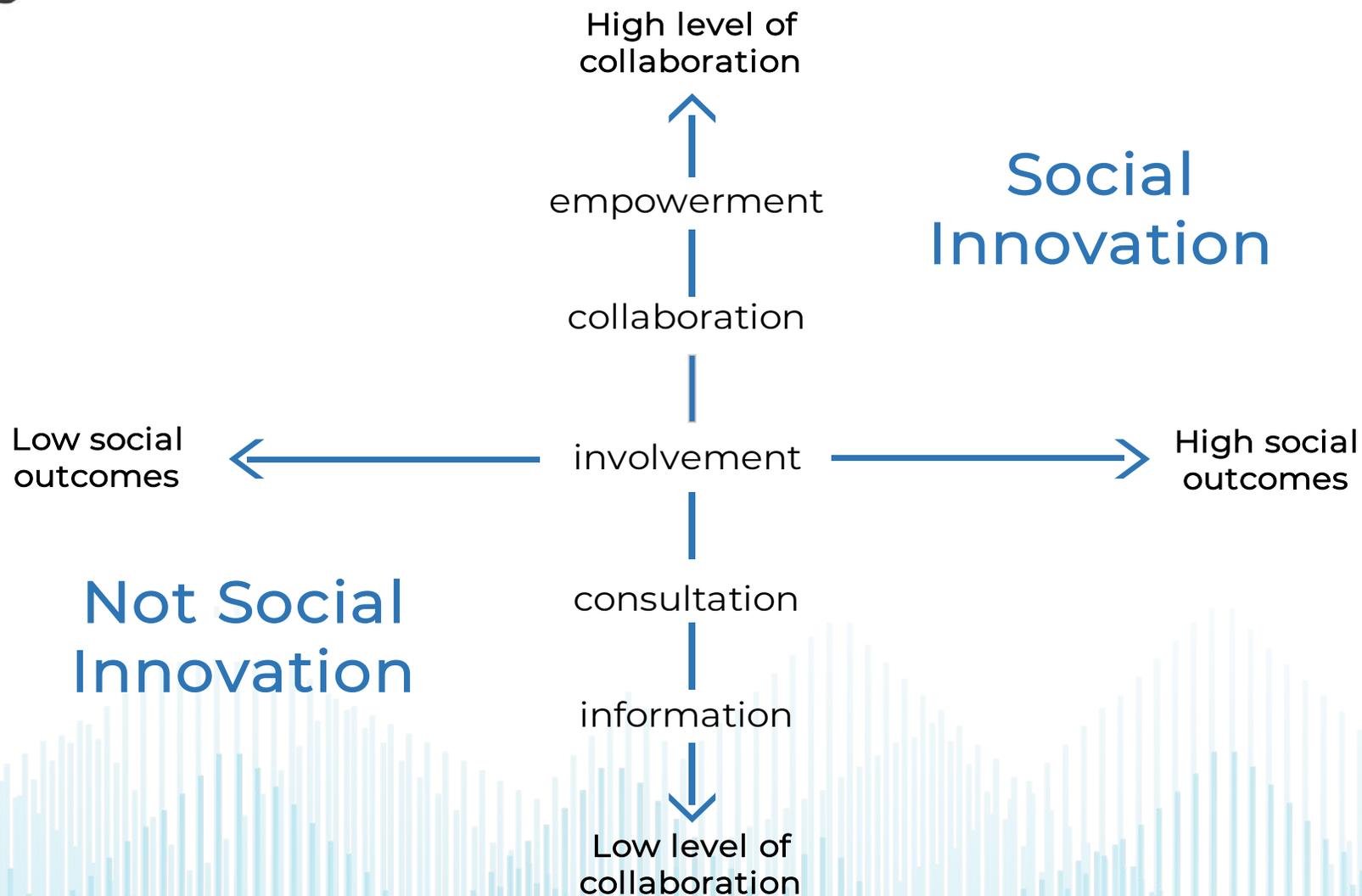
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Part 1 – SI and public administrations

ASIS Definition of SI



1) Social Innovation is an innovation

An innovation changes the order of conception, production and organization of economic and social activities. It consists of something new in terms of offer (product, service etc.), process, and value proposition.

2) Social Innovation is focused on social issues

Social Innovation has to address a social problem or a social need, linking its activities and impacts to societal improvement.

3) Social Innovation works through a collaborative approach that includes beneficiaries

Collective governance and the inclusion of stakeholders constitute crucial criteria to define Social Innovation.

4) Social Innovation is seen as a process that created a positive impact on society and involved actors

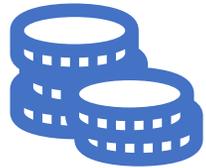
If Social Innovation is a process that addresses social issues, it may also concretely create positive and sustainable impact on actors and society.

What we've learned so far: Challenges and obstacles

Results of the consultation process:

- Insufficient information and training in areas of practical implementation of Social Innovation supporting policies
- Lack of clear vision – defined goals, indicators for evaluation
- Policies are oftentimes focused specifically on Social Innovation and do not include it as a cross-cutting subject
- Lack of discussion, recognition, cooperation between civil society and public institutions
- Underutilized opportunity to include public procurement
- Threat of low sustainability of Social Innovation efforts due to isolated measures and ventures whereby the potential for synergies is not used

What we've learned so far: Recommendations and areas of action



Recommendation 1: Implement Innovative Grants and Funding Opportunities for Social Innovation

Recommendation 2: Supporting the Social Entrepreneurship Ecosystem



Recommendation 3: Integrating a Social Innovation Approach into Public Action

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Part 2 – SI in practice

Input from citizens and experts

The innovation character must not be lost, not every CSR measure is SI

As with greenwashing, there is now also a danger of social washing for PR purposes

Developing indicators to measure social impact is particularly important for obtaining investments for SI initiatives

Clear political responsibilities are needed to better support SI

More participation must be made possible in order to involve citizens at an earlier stage

Joint discussion

Thematic fields:

- 1) How and where to involve citizens in the construction of public policies?
- 2) How and where can public administrations support Social Innovation stemming from citizens' movements?



approximately 45 Minutes

Joint discussion

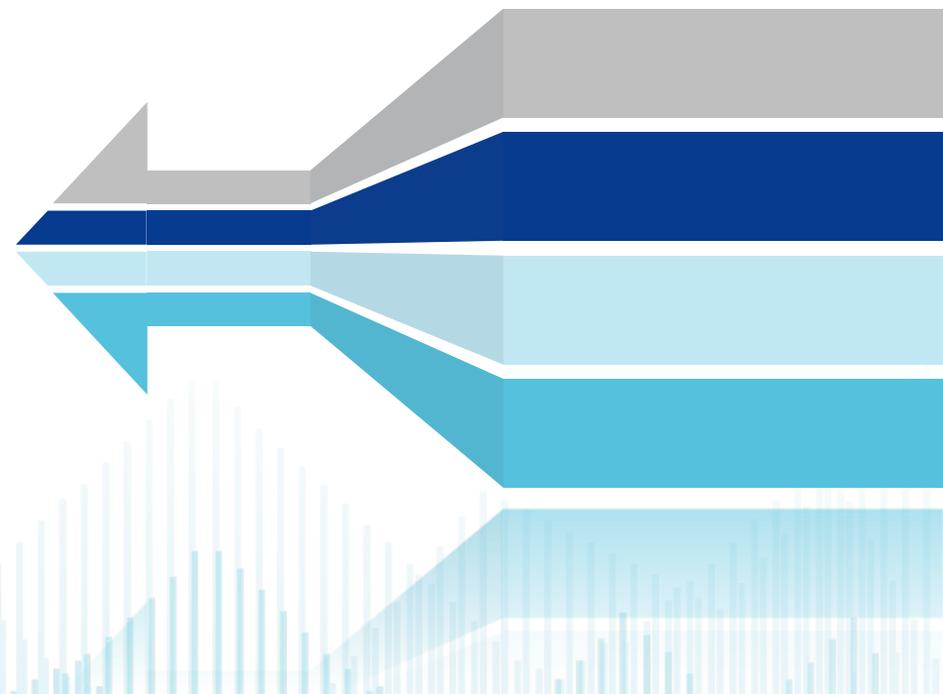


Part 3 – Wrap-up

Results of group discussions

Thematic fields:

- 1) How and where to involve citizens in the construction of public policies?
- 2) How and where can public administrations support Social Innovation stemming from citizens' movements?



Thank you for sharing your
thoughts and experiences with us!