

WORKSHOP VITNAJE, SLOVENIA

How to Achieve Systemic Change with Social Innovation?

Based on the local workshop and many networking events, informal interviews conducted, we are presenting the below recommendations with which we would like to describe the desired future of the SI stakeholders in Slovenia.

How to increase visibility of social innovations?

- To create a platform where stakeholders share their experience.
- Connecting stakeholders from different sectors.
- Connecting to media representatives.
- Join in project submissions and implementation.
- Present social innovators and social innovations to the public and also to the local authorities (also through new media channels).

Challenges and solutions for social impact measurements?

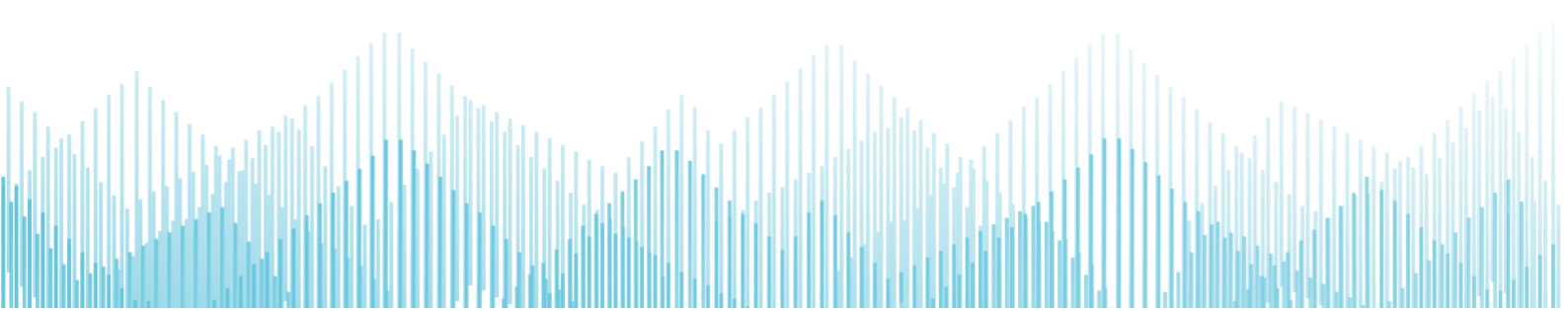
- Clearly define what is social impact.
- Research current good practices in social impact measurements.
- Separate government institution that is conducting the measurements.
- Accounting standard that measures social impact.

How to build capacities and skills of future social innovators?

- Social innovations inside organizations/places of work.
- Development of human potentials, research of talents – in kids, high school students, active citizens, older generation.
- Participative social actions – connecting stakeholders.

How to build an ecosystem of social innovation?

- Inter-sectoral cooperation.
- Institutional approach.
- Role of politics and National Assembly committees.
- Regional development council.
- Educating about social innovations.



- Accelerator of social innovations.

Financial support environment!

- Adjusting financial instruments that support social innovation.
- Incentives for investment in social innovation.
- Creation of comprehensive financing schemes for financing social innovation - FUND with public and private capital.
- Incentives for socially applicable classical innovations.

Conditions for growth and development of social innovation initiatives!

- Simplify bureaucracy.
- Encourage clustering of social innovation initiatives/projects.
- Permanent research on social innovation topics and supportive educational environment.
- Permanent financial support environment.
- Introducing social impact payments.
- Tax deductions (VAT, taxes, contributions...).

Social entrepreneurship and social innovation are the sustainable concepts of the economy, characterized by resilience to market shocks, great potential for social integration and employment, and excellent adaptation to local challenges. The foundation of the long-term development of social innovation must therefore be to build a system of measures and policies that take into account the specific character of our society and respond to the key issues/challenges in Slovenia. Only in this way will social innovation become a productive, creative and key part of the system that contributes to the well-being of citizens.

